

125 West 55th St  
New York, NY 10019

Contract # 25288982 Changes as of: 9/25/2016 at 9:42 AM Version: Highlighting Revision 1  
 CPE: RUBFL/ORDR/C11C17 Flight: 10/11/16 - 10/17/16 Station: WWSB Total \$: \$5,750.00  
 Agency: Smart Media Group Advertiser: RUBIO, MARCO Market: Sarasota-Manatee - SRA Total Spots: 21  
 1427 LESLIE AVE Product: order Office: WASHINGTON Total CPP: \$575.00  
 SUITE #102 Agency Order #: 30048344 Primary Demo: Adults 35+ Total GRP: 10.0  
 ALEXANDRIA, VA Buyer: Rubin, Nancy Con Type: POLITICAL/NOTE Traffic #: 64015  
 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:  
 202-955-5342 202-955-5342

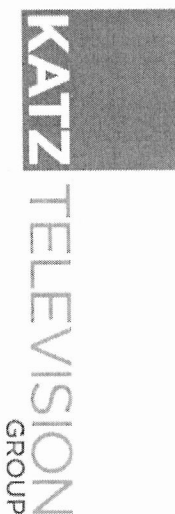
Comments: revised lines 1,2 - added line 3

10/11 - 10/17													Total	Total			
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Spots	\$	CPP	GRP
1	M-F 6a-7a		Good Morning Suncoast	\$250.00	0.5	30	2	2	2	2	0	0	2	10	\$2,500.00	\$500.00	5.0
null Changes: Program from ABCACTION NEWS 6A +A to Good Morning Suncoast																	
	M-F 7a-9a		GOOD MORNING AMERICA	\$300.00	0.5	30	2	2	2	2	0	0	2	10	\$3,000.00	\$600.00	5.0
null Changes: Rate from 325 to 300																	
	M-F 12n-1p		News	\$250.00	0.0	30	0	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0
TOTALS:							5	4	4	4	0	0	4	21	\$5,750.00	\$575.00	10.0

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64015.1

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<b>CPE:</b> RUBF/ORDR/C1C17	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Market:</b> WWSB	<b>Total Spots:</b> 21
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> RUBIO, MARCO	<b>Office:</b> Sarasota-Manatee - SRA	<b>Total CPM:</b> \$575.00
1427 LESLIE AVE	<b>Product:</b> order	<b>Primary Demo:</b> Adults 35+	<b>Traffic #:</b> 64015
SUITE #102	<b>Agency Order #:</b> 30048344	<b>Con Type:</b> POLITICAL/NOTE	
ALEXANDRIA, VA	<b>Buyer:</b> Rubin, Nancy		
22301	<b>Salesperson:</b> BRADLEY PHILLIPS	<b>Assistant:</b> BRADLEY PHILLIPS	<b>Separation:</b>
	202-955-5342	202-955-5342	

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
09/25/16 9:42 AM	BRADLEY PHILLIPS	revised lines 1,2 - added line 3
09/23/16 2:12 PM	Ronda Drago	PER JULIE LINE 1 PRG IS GOOD MRNING SUNCOAST LN 2 REV RATE TO \$300 OFFER 1X W/O 10/11 12P NEWS @ \$250
09/16/16 3:44 PM	System	Notice Received.
09/16/16 12:20 PM	BRADLEY PHILLIPS	nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

Competitive Information	
Market Budget:	\$191,667
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$5,750.00	\$575.00	10.0
<b>Total</b>	<b>100%</b>	<b>21</b>	<b>\$5,750.00</b>	<b>\$575.00</b>	<b>10.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$5,750.00
<b>Total</b>	<b>21</b>	<b>\$5,750.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/25/16 9:42 AM	BRADLEY PHILLIPS	Revised	1		\$0
Makegood 1	9/23/16 2:12 PM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	9/16/16 3:42 PM					\$0
New	9/16/16 12:18 PM	BRADLEY PHILLIPS	Confirmed	20		\$5,750.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.